Randall W. Lewis is executive vice president and director of marketing for Lewis Operating Corp. The Lewis group of companies is one of the nation's largest privately held real estate development companies. The company focuses on developing mixed-use planned communities and residential subdivisions in California and Nevada, as well as building golf courses, apartments, retail, office, and industrial space.

Mr. Lewis oversees marketing activities for all regions of the organization. His broad areas of expertise include land acquisition, market research, product design, pricing, advertising and sales.

In 1999 the Lewis family sold a portion of their business, Lewis Homes, to Kaufman and Broad (KB HOME).

Today, more than 60,000 families live in Lewis-built single family attached and detached residences and apartment communities throughout California and Nevada. Since 1955, the Lewis organization has constructed more than 55,000 homes, 7,600 apartments and approximately four million square feet of retail, office, and industrial space. The company has developed new communities in California, Nevada, Arizona and Utah totaling in excess of 20,000 acres.