



SUMMARY OF THE POLICY ON THE PRESENCE OF ALCOHOLIC BEVERAGES AT PROGRAMS OR EVENTS

The Alcohol Policy is divided into three major sections:

1. Advertising of alcoholic beverages on campus.
2. Sales, service and consumption of alcohol on campus.
3. Social and educational issues of alcohol abuse, prevention and treatment.

Part I. Alcohol - Related Advertising on Campus

This section deals with the display of alcohol TRADEMARKS, LOGOS, OR NAMES used in publications or literature that advertise events.

1. An alcohol Logo, Trademark or Symbol may be used in the literature advertising your event only if that symbol does not dominate or overshadow the information about the actual event, the alcohol logo must be secondary in size, prominence, and distinction from the actual title or name of the event. The policy also clearly states that the name of the alcohol manufacturer may not be connected with the name of the event but may be listed as a SPONSOR of an event.
2. Promotional items such as T-shirts or Cups with an alcohol symbol on it, may be distributed at an event as long as the alcohol symbol or name appears alone on the item and **NOT ALONG WITH ANY UNIVERSITY TRADEMARK OR LOGO**. [Several examples are available in the comprehensive policy.]

Part II. Alcohol Sales, Service and Consumption

Any event choosing to sell or serve alcohol on the campus is required to operate within State and Local laws and University Policies. [See comprehensive policy for a summary of State and Local laws.]

Local laws and University Policies requires that **no one under the legal drinking age of 21 may be sold, served or allowed to consume alcohol**. Proper protocols must be implemented to provide age verification.

The following rules apply:

1. Campus Departments may have alcohol at an event with the prior approval of their Dean, Director or Department Chair (where applicable).

2. All events are expected to plan and conduct activities in compliance with UCLA policy and State and Local laws.
3. Events sponsored by Registered Groups must include free, non-alcoholic beverages and free food for the duration of the event.
4. Serving and consuming alcohol should always be complementary or secondary to the event, NOT the primary focus of the event. E.g. No Beer-Busts or Wine-Tasting etc.
5. For any event where 250 or more people are expected, Campus Police must be notified in advance.
6. Sale of alcohol must have Chancellor's approval and must be sold and served by licensed and insured vendor (contact UCLA Events Office for details)
7. All events serving, selling or having consumption of alcohol are required to have Dean, Director or Department Chair authorization.

Part III. Alcohol Abuse Education, Prevention and Treatment

UCLA provides Education, Prevention and Treatment Services for students, faculty and staff with alcohol or substance abuse. If you require more information about UCLA Alcohol and Other Drug Policies, please contact UCLA Student Health Service/Health Education Director, Pam Viele at 206-38189. If you would like information on alcohol and other drug effects, treatments, or counseling, please call Clive Kennedy at 825-0768. All inquiries are handled with the strictest confidentiality. [For a detailed discussion of these services see the comprehensive version of the Student Alcohol Policy.]

Part IV. Other Applicable Regulations

In addition to the rules and regulations summarized here, there are specific policies pertaining to the presence of alcohol at Fraternities and Sororities and at the University-Owned Facilities.

Part V. Sanctions

The comprehensive alcohol policy includes a detailed discussion of the sanctioning process in the event that there is a violation of the Alcohol Policy.

Part VI. Reference

[UNIVERSITY ACTIVITIES GUIDELINES](#), Center for Student Programming
[UCLA Student Alcohol Policy](#), Revised February 20, 1996