

Request to Use the University's Name, Abbreviation or Unofficial Seal/Logo

Email the completed form with copies of all proposed documents (programs, articles, advertisements, etc.) to adminvc@ucla.edu.

Full Name
Department, Organization or Group Name
Email Address
Phone

Please indicate if your request is to use the University's name, mark (logo) or both.

Name
Mark (logo)
Please specify which name or mark (logo)

Indicate uses of the University's name or mark (logo) being requested.

Advertising
Apparel or Merchandize (requires ASUCLA approval)
Event Sponsorship
Press Release
Publication
Video
Website
If website, provide address.

Briefly describe how you intend to use the University's name or mark (logo) and for what purpose.

How does your use of the University's name or mark (logo) contribute to the best interests of the university?

I acknowledge that, if approved, the University's name or mark (logo) will only be used for the purpose(s) described above.

Yes No

I acknowledge that permission to use the University's name or mark (logo) does not constitute endorsement or sponsorship of any organization or group.

Yes No

I acknowledge that if permission is granted, said permission may be withdrawn at any time as provided in Policy DA0864.

Yes No

I acknowledge that if permission is granted for apparel or merchandise, only companies duly licensed by The Regents via a contract authorized by ASUCLA may be used to produce such apparel or merchandize.

Yes No

Requester's Signature

Date

The above request is hereby approved.

The above request is hereby approved with the following conditions:

APPROVED

Michael J. Beck, Administrative Vice Chancellor

Date